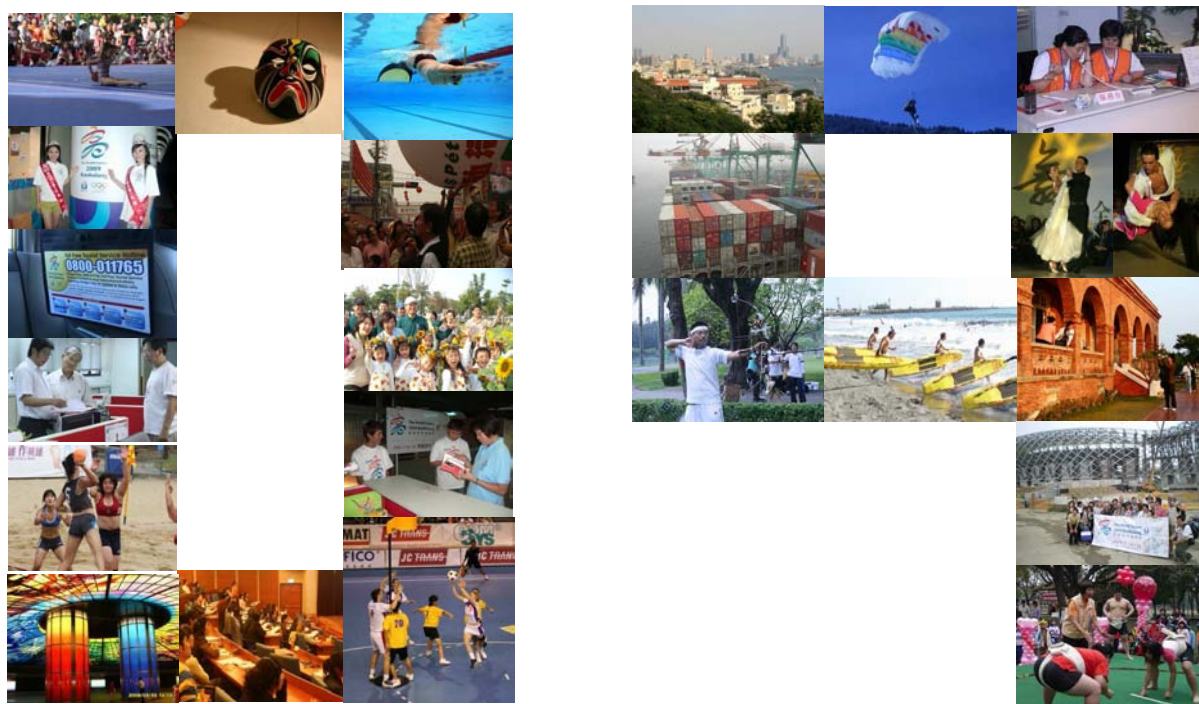




## BULLETIN No. 2



## TOP SPORTS . HIGH SPIRITS

■ Published ■  
Kaohsiung Organizing Committee  
November 2008  
Chinese Taipei

# Bulletin No. 2

Kaohsiung ■ Nov 2008



**To all athletes, officials and delegations,**

This is the second issue of Bulletin published by the KOC, Kaohsiung Organizing Committee. Counting down less than 1 year towards the official grand opening ceremony, this latest version summarizes all detail information inside all KOC departments we have been working on for the athletes, officials and delegations to do preparation. This bulletin complements the previous edition.



Former British Consulate of Dagao

Overlooking City of Kaohsiung

In the previous Bulletin No. 1, issues covered are:

1. Arrival info, introducing accreditation, entry visa and personal health insurance.
2. Preliminary info on rights and services provided by KOC while in Kaohsiung.
3. Sports related issues, such as venues, FICS and etc.
4. Planning of Marketing and PR.
5. Cultural and Tourism planning.

This issue has further elaborated based on previous edition by providing procedures and timelines. We plan to keep you informed about the progress of our preparations during the remaining months. This second issue is the latest issue before the opening of the internet online accreditation system. Please go through the present information thoroughly and inform your respective athletes, technical staff members and whoever is associated with your International Federation's preparation to The World Games 2009 Kaohsiung.

If you have any questions, concerns, or suggestions regarding the Bulletin, please contact: The World Games 2009 Kaohsiung Organizing Committee  
Address: 4<sup>th</sup> Floor, No.211, Jhong-Jheng 4th Rd., Cianjin District, Kaohsiung City, 801, Taiwan

Telephone : +886- 7-272-2009  
Fax : +886-7- 272-2027  
Email : bulletin@worldgames2009.tw

# TABLE OF CONTENTS



<b>1. Kaohsiung &amp; KOC</b>	<b>Page#</b>
1.1. Official Logo and Mascots .....	3
1.2. Functions of Departments .....	4
1.3. Pre-event Series in 2008 .....	5
1.4. Signature Tune.....	6
1.5. Warmth of Kaohsiung.....	6
<b>2. Qualification &amp; Accreditation</b>	
2.1. Qualifying to Compete.....	7
2.2. Anti-Doping Control .....	7
2.3. Accreditation System & Form A.....	8-10
2.4. List of Forms.....	11
2.5. Extra Officials &Pre-payments.....	12-13
2.6. Accredited Period.....	14-15
2.7. Accreditation Center.....	16
2.8. Details About Entry Visa .....	16
<b>3. Important Timelines...</b>	17
<b>4. Sports on the Web.....</b>	18
<b>5. Venues</b>	
5.1. Update on Venues .....	19
5.2. World Games Main Stadium.....	19
<b>6. Equipment.....</b>	19
<b>7. Marketing and Public Relations</b>	
7.1. Host broadcaster.....	20
7.2. Athletes Bio Card (Form V) .....	21
<b>8. Services</b>	
8.1. Accommodation.....	22
8.2. Transportation.....	23
8.3. Service Volunteers.....	23
8.4. First-aid/medical emergency.....	24
8.5. FICS Service .....	25
8.6. Scoring and Timing.....	25
<b>APPENDIX</b>	
Side Photograph .....	25

## 1. Kaohsiung and KOC

### 1.1. The World Games 2009 Kaohsiung Logo

The design of the emblem for The World Games 2009 Kaohsiung is based on the Chinese character 高 – KAO – which means HIGH in English also reflects the diversity in heritage and culture of the host city.



**The World Games  
2009 Kaohsiung**

Athletes in motion and festive atmospheres – through the notion ‘harmony and friendship’ – inspired the designers as much as did the range of colors which dominate the views of Kaohsiung. A passionate city with plenty of sunshine – a vibrant metropolis by the sea!

### Mascots

**Gao Mei**

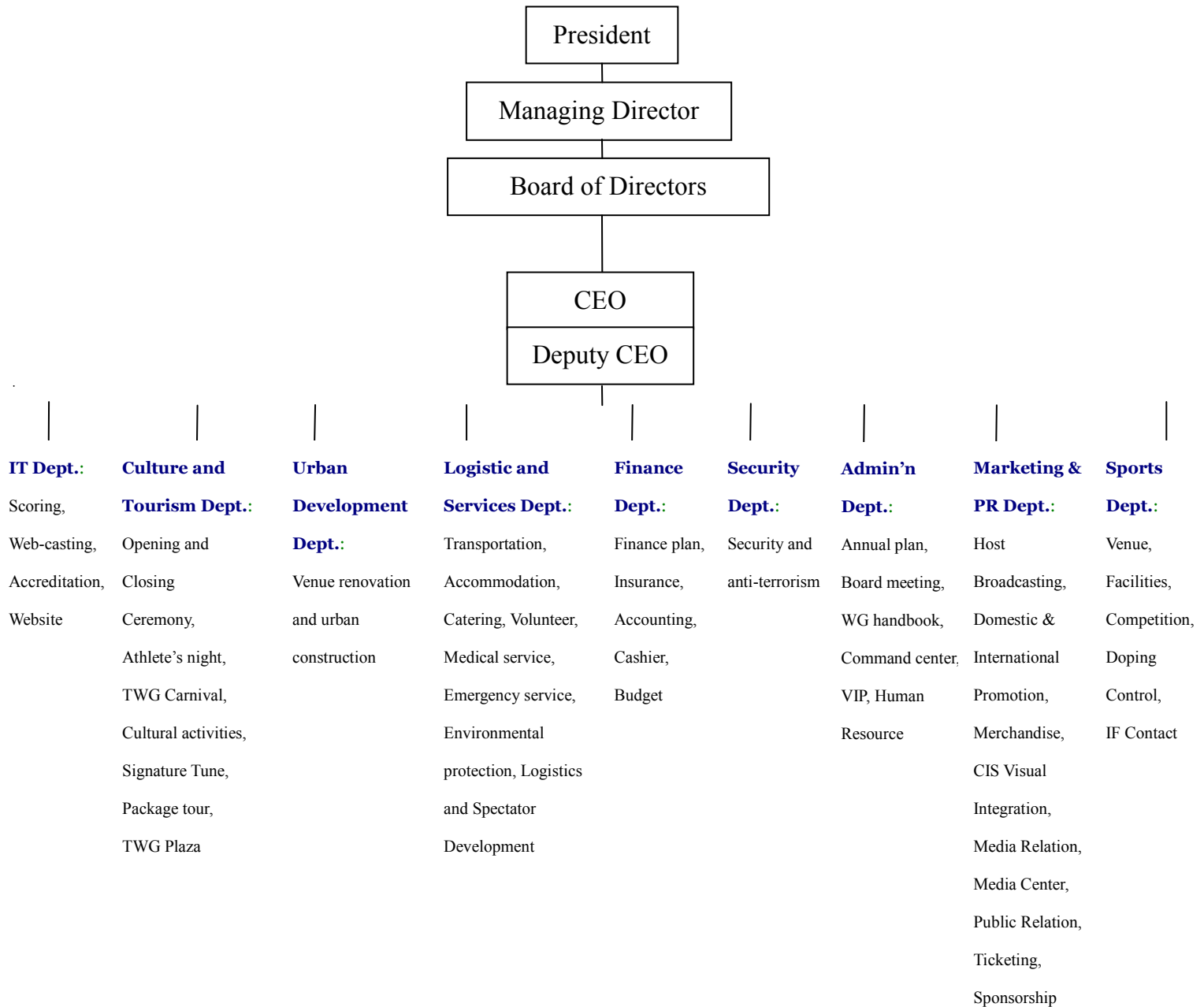


**Syong Ge**

Gao Mei and Syong Ge, the pair of mascots for The World Games 2009, are ‘water spirits’ – droplets symbolizing the one element which marks Kaohsiung as a maritime city. Their radiant appearance in blue and pink is owed to Kaohsiung’s other trait: it is also the ‘City of Light’. The ball above the mascots’ heads absorbs solar energy – much like the roof of the World Games Stadium – and thus illuminates both with a friendly message of ecology and environmental protection.

1. Kaohsiung and KOC

## 1.2. Functions of Departments



## 1. Kaohsiung and KOC

### 1.3. **2008** Pre-Event Series

#### Test Events



In the newly built Kaohsiung Arena.

In 2008 Pre-event Series, five sports are conducted as test competitions. Test competitions are following the official 2009 World Games procedures. This is a great opportunity for KOC and the International Federations to be familiarized with operations with each other. Time and locations have been:



“Pétanque” was the love of the Crowd in Taichung promotion.

(1) International Air Sport	Date: 7/18-21	Metropolitan Park
(2) Gymnastics	Date : 10/28-11/5	Kaohsiung Arena
(3) Korfball	Date : 11/1-8	National Kaohsiung Normal University
(4) Boules	Date: 11/3-7	228 Memorial Park
(5) Water Ski	Date: 11/1-2	Lotus Pond

#### One Year Countdown Series

To celebrate as well as to announce the good news that the 8th World Games has officially begun its one-year countdown, KOC held 4 extraordinary and fantastic programs in July, the One Year Countdown Parade especially. The parade was taken place on July 13th at Jhongsheng Rd., a total of 4,000 performers and VIPs were invited to join the parade.



## 1. Kaohsiung and KOC

### 1.4. Signature Tune:

# HIGH FIVE

#### *From Composing to Marketing*

After Mr. Pei An Yang, the vocalist of Signature Tune had finished recording the song, KOC had produced 5,000 free commemorative CDs and sent them to schools, air broadcasts and TV stations for further promotions.



Press conference of Signature Tune on July 16th, 2008.

#### *Content of the CD Includes*

- Chinese version (Mr. Pei An Yang)
- English version
- Symphony version
- Karaoke version
- Second place winner of the Signature Tune contest: To Hear the World
- Third place winner of the Signature Tune contest: Top of the World
- MV Extra

### 1.5. Kaohsiung, Cultural-Enriched!

From September to the end of 2008, Kaohsiung City has a series of enriched cultural events:

1. **Sept. 20 to 28:** 2008 Lion Dance Art Festival-Competition for the Lion King at Shi Chia Junior High School.
2. **Oct 4 to Nov 30:** Exhibition of Hand Puppet Theatre at Kaohsiung Museum of History.
3. **Oct 24 to Nov 7:** 2008 Kaohsiung Film Festival at Kaohsiung Film Archive
4. **Nov 8 to 29:** Exhibition of Hand Puppet Theatre at Kaohsiung Museum of History
5. **Nov. 15 to 30:** International Steel & Iron Sculpture Festival in Kaohsiung: at Chungtu Tangjung Brick Kiln Factory.
6. **Nov. 22 to 23:** Hakka Culture and Art Festival at Hakka Cultural Museum, True Love Pier, Urban Spotlight, No. 1 Park in Sanmin District, Kaohsiung Music Information Museum and Kaohsiung Cultural Center.
7. **Nov. 22 to 30:** Kaohsiung Zuoying Wannian Festival at Lotus Pond in Zuoying.
8. **Dec. 8, 2008 to February 28, 2009:** Exhibition of Kaohsiung's Centennial Urban Plan at Kaohsiung Museum of History.

## 2. Qualification & Accreditation

### 2.1. Qualifying to Compete

- ◆ Each International Federation and IWGA have signed and agreed upon the number of quotas for athletes.
- ◆ Each International Federation recognized by the IWGA is the governing organization to plan and conduct selections of athletes, either by qualifying competition or rankings that are used within the umbrella structure of the International Federation of the sport.
- ◆ The World Games 2009 Kaohsiung is the top multi-sport event, which top athletes are nominated by the International federation of each sport.

### 2.2. Anti-Doping Control



#### **Supervising Organization:**

According to IWGA Anti-Doping Rules, International World Games Association is the governing body to supervise anti-doping regulations.

Upon accepting to participate, each athlete of the International Federation must comply with IWGA for anti-doping testing. Final and detail plan is at the discretion of the IWGA Medical Commission.



#### **Undertaking by KOC:**

KOC is following the standard set forth by World Anti-Doping Association, and is responsible as to ensure that doping tests are done properly.



#### **Conducted by Chinese Taipei Olympic Committee:**

KOC has commissioned Chinese Taipei Olympic Committee to conduct and implement anti-doping procedures.



#### **Doping Control Center:**

In accordance with the instruction and guideline from IWGA Medical Commission, Doping Control Center will be set up.

**IWGA Medical Commission** shall elaborate the respective control plan and modalities for the doping control test. The samples will be analyzed in the WADA-accredited laboratory in Tokyo, Japan.

## 2. Qualification & Accreditation

### 2.3. Internet Online IAC (Identity Accreditation Card)



“Accreditation” is not only the identity pass to enter various areas in the venue and other places of the official event, it is also the handy proof to show and use the services provided by Kaohsiung Organizing Committee. Please see Bulletin No. 1 for more information about the purpose, privileges and rights of IAC.

KOC provides convenient Internet online accreditation system to increase the efficiency of completing accreditation for close to 5000 delegations from about 100 countries.

#### Login to System:

- During the accreditation stage, KOC will firstly send an electronic copy (word .doc file) of Form A file to every International Federation. Secretary General of each International Federation is responsible for distributing Form A to its member affiliated federations, who will in turn ask the athletes, officials and extra officials to complete Form A.
- People on the IF Passport are required to return the completed Form A to International Federation before the deadline. Please see 3.1. Important Timelines in this Bulletin.
- All information from the same sport will be entered into the online system by the Secretary General of International Federation.

KOC IT Department will generate a set of username and passport for International Federation to login. Username and password will be given to the Secretary Generals in advance prior to the opening of online system.

- Open your Internet browser.
- Go to the login page. (Web site will be notified by email later.)
- Enter username and password.

Event:

User Name:

Password:

## 2. Qualification & Accreditation

### 2.3. Internet online IAC (Identity Accreditation Card)

#### Key In Individual Profile Record:

Secretary General of International Federation is responsible for ensuring every individual, who is subject to IF Passport accreditation, is entered into the online accreditation system.

#### To Enter One Profile Record:

Before adding a personal record, please hit on “Search” to see if the person already exists in the system or not.

1 Search 2 Search Result/New Entry 3 Details 4 Print

**Search**

Last Name:   
First Name:   
Company/Federation:   
Category: all   
Nation: all   
Status: all

**Person Information**  
AIPS Number:

**Accreditation Information**  
Function:

After Search (screen will show like below), the bottom of the page will show a row of function keys. “New Accreditation” button is shown; by clicking it, new entry can be made.

1 Search 2 Search Result/New Entry 3 Details 4 Print

**Searchresult: 4 Record(s)**

Photo	Last Name, First Name	Status / Category	Quick Validation
	Krauss, Anton AUT 01.02.1977		-No Category assigned
	Krauss-Bergmann, Marion HUN 04.05.1975	TEAM>Doctor	<input checked="" type="radio"/> No Change <input type="radio"/> Approved <input type="radio"/> Denied
	Krauss-Schneider, Karin SWE 05.01.1971	MEDIA>Photo	<input checked="" type="radio"/> No Change <input type="radio"/> Approved <input type="radio"/> Denied
	Krauss-Schneider, Maik SWE 07.05.1967	COC>Guest	<input checked="" type="radio"/> No Change <input type="radio"/> Approved <input type="radio"/> Denied

## 2. Qualification & Accreditation

### 2.3. Internet Online IAC (Identity Accreditation Card)

Inside the new entry screen, you will see the fields for accreditation.

**Form A**

The fields on the Internet system are the same as the fields in Form A.

1 Search 2 Search Result/New Entry 3 Details 4 Print

#### Details

Created: 08.02.2007 15:44:53 Last Cha

**Person Information**

Last Name : Krauss  
First Name : Mario  
Date of birth : 01/02/1977  Male  Female  
Display Name :  
Company/Federation : May Lasertechnik  
Nation : Germany  
Passport :  
Photo Private Business  
 Delete  
 Download  
 No Change  
 New Photo

**Accreditation Information**

Category : ---

Secretary General of International Federation submits the passport size photo to the online system. Each person's digital photo shall meet the following specification:

1. Portrait ratio 7: 9
2. Resolution 300 dpi
3. Resolution: 210 x 270 pixels
4. File format: jpg

**Please be reminded to save the entry.**

#### **Print and Pickup IAC:**

KOC will print the IAC card from the stored entries in the system.

Upon arrival to Kaohsiung, Service Volunteer will guide the athletes, officials and extra officials from your International Federation to Accreditation Center to verify passport or Chinese Taipei personal identification to pick up IAC cards.

## 2. Qualification & Accreditation

### 2.4. List of Forms

The following forms will be used once the online accreditation system is open.

Forms can be downloaded from a web line (will be announced in time)

[ftp://\"DNSNAME!\"/International\\_federation/](ftp://\)

If there is change to the link, Secretary General of International Federation will be notified by email.

Form	Name of Form	Used by : Athletes (A) Official (O) Extra Officials (X) Media (M) Secretary General of IF (S) Applicable to All (T)	Each sport (S)  Generally (G)
Form A	Identity Accreditation Card (IAC)	T	G
Form B	Meals, Accommodation & Transportation Info Sheet	A, O, X	G
Form E	Extra Official Payment Guarantee	S	G
Form F	Extra Official Balance Payment	S	G
Form G	Extra Official Personnel Replacement	S	G
Form S	Summary Fact Sheet of Each Sport	T	S
Form T	Translation of Terms Used in the Sport	T	S
Form V	Athlete Bio Card (ABC)	A, M	G

## 2. Qualification & Accreditation



### 2.5. Extra Officials & Pre-payments

**Extra officials** are one of the three categories of people who must go through accreditation process. The key distinguishing difference between extra officials and officials from each International Federation is: International Federation is responsible for paying for the meals, hotel accommodation, ground transportation and administration fee to KOC for the **accredited period** in advance. **(Please see 2.6)**. IF must have confirmation on extra officials' number in its' passport by IWGA.

#### 3. Important Timelines

##### **When?**

Please see “**3. Important Timelines**”, for schedules of making guarantee deposits, balance payment and getting accredited for extra officials.

#### Form E, F, G

##### **How?**

Fill out the forms: Form E, F, G **(Please refer to 2.4. for the List of Forms)**

**Please note: If payment is not confirmed by KOC, IAC (Identity Accreditation Card) will not be issued to the person.**

**Two ways to remit the payments: By bank wire transfer or by credit card.**

##### **Deadlines for payments:**

1. Online accreditation for extra officials (Last day is 2009/3/15)
2. 50% of guarantee deposit payment (Last day is 2009/3/15)
3. Balance payment (Last day is 2009/5/15)
4. Replacement/substitute (Last day is 2009/5/15)



##### **How much? And what is covered?**

Each extra official needs to pay one of the following fees to KOC . The fee is calculated in local currency NT\$ and announced in approximate equivalence of USD\$:(Currency of 2008, November)

1. **NT\$3,465 (equivalent approximately to US\$105)**  
Includes: Single room (1 bed in 1 room), 3 meals a day, ground transportation, airport shuttle and administration fee.
2. **NT\$2,970/person (equivalent approximately to US\$90)**  
Includes: Double room (2 beds in 1 room), 3 meals a day, ground transportation, airport shuttle and administration fee.

**Please note: These rates are only for accredited days. For extra extended stay, rate might be different and is subject to details in 2.6.**

## 2. Qualification & Accreditation



### 2.5. Extra Officials & Pre-payments

Regulations of TWG09 Payment Forms (FORM E, FORM F, FORM G):

1. Bank transfer and credit card pre-authorization payment methods are adopted by KOC for extra officials to make payments. The purpose is to make it easier to control the extra officials' lists and to simplify the payment process. Therefore, the regulations must be followed strictly in order to protect extra officials' and the cardholder's rights.
2. Definitions:
  - 2.1. Extra officials: The person included in the World Games Passport of each International Federation (abbreviated as IF hereafter) whose expenses shall be paid by each IF.
  - 2.2. Cardholder: The person who signs on the blank "Cardholder signature" on the pre-authorization payment forms and whose name must be same as the name shown on the credit card.
  - 2.3. Check-in/ check-out dates: The dates that represent "valid and expiry dates of accreditation" in the accreditation system.
3. Form E, Form F and Form G are required to be completed respectively by IF and faxed back to KOC before the deadlines announced in the bulletins. (Fax number: +886-7-2722030)
4. IF has to fax the confirmed Form E directly to KOC and inform KOC by the email whenever there is any change; meanwhile, the former Form E will become invalid. As mentioned above, KOC will not accept any change of days and rooms nor refund the guarantee after **March 15<sup>th</sup>, 2009**.
5. The deadline for IF to fax Form F back to KOC for balance payment is scheduled on **May 15<sup>th</sup>, 2009**. Form G is used only when there is any replacement of the personnel after the guarantee has been made.
6. KOC will provide the services to the extra officials subject to the confirmed information shown on Form E, Form F and Form G.
7. If payment option 2 (Credit Card Pre-authorization) is chosen for Form E or Form F, the forms must be signed by the cardholder. It is the cardholder's responsibility to ensure the charged amounts are within his/her credit limits. The cardholder will be liable for any failure of transaction.
8. KOC retains the right to make supplement or clear explanation in the bulletins whenever deem necessary.

**If you have any questions regarding payment forms, please contact KOC**  
**Telephone: +886-7-2722009 / Fax: +886-7-2722030 / Email: [bulletin@worldgames2009.tw](mailto:bulletin@worldgames2009.tw)**

## 2. Qualification & Accreditation

### 2.6. Accredited Period



Persons listed below on IF (International Federation) Passport are eligible to receive services from KOC on the **Service Dates** of the respective sport:

1. Athletes/participants
2. Officials
3. Extra Officials

If intending to **arrive earlier or check out of the hotel later than the specified days**, costs (including meals, hotel accommodation, transportation and administration fees) will be applied and payable by the individual. Find out more details from contact person: Joy Wu (Executive Secretary of Tourism Association) Email: kta123@ms32.hinet.net

Telephone: +886-7-581-6316 (9am-5pm, Local Time)

Fax: +886-7-581-6001

#### Chart of Service Dates for Accredited Persons(According to IF Passport)

Sports	Disciplines	Jet-lag Day (more than 8 hours of flight)	Arrival Day	Practice Training Day	Day 1	Final	Departure Day
<b>Artistic and Dance Sports</b>							
Dance Sport	Dance Sport	7/21	7/22	7/23	7/24	7/25	7/26
Gymnastics	Acrobatics	17	18	19	20	22	23
Gymnastics	Aerobics	21	22	23	24	25	26
Gymnastics	Rhythmic	14	15	16	17	18	19
Gymnastics	Trampoline	17	18	19	20	22	23
Gymnastics	Tumbling	17	18	19	20	22	23
Roller Sports	Artistic	18	19	20	21	22	23
<b>Ball Sports</b>							
Canoe	Canoe-Polo	7/14	7/15	7/16	7/17	7/18	7/19
Fistball	Fistball	14	15	16	17	20	21
Korfball	Korfball	14	15	16	17	21	22
Rugby	Seven-A-Side	21	22	23	24	25	26
Racquetball	Racquetball	18	19	20	21	23	24
Squash	Squash	18	19	20	21	24	25

## 2.6. Accredited Period

Chart of Service Dates for Accredited Persons

Sports	Disciplines	Jet-lag Day ( >8 hours of flight)	Arrival Day	Practice Day	Day 1	Final	Departure Day
<b>Strength Sports</b>							
Ju-Jitsu	Ju-Jitsu	7/18	7/19	7/20	7/21	7/22	7/23
Karate	Karate	22	23	24	25	26	27
Sumo	Sumo	14	15	16	17	18	19
<b>Precision Sports</b>							
Archery	Field	7/21	7/22	7/23	7/24	7/26	7/27
Billiards	Billiards	19	20	21	22	26	27
Boules Sports	Lyonnaise	17	18	19	20	22	23
Boules Sports	Pétanque	17	18	19	20	22	23
Boules Sports	Raffa	17	18	19	20	22	23
Bowling	Ten Pin	17	18	19	20	22	23
<b>Martial Arts Sports</b>							
BodyBuilding	Body Building	7/15	7/16	7/17	7/18	7/19	7/20
Powerlifting	Powerlifting	22	23	24	25	26	27
Tug of War	Indoor	16	17	18	19	19	20
Tug of War	Outdoor	15	16	17	18	19	20
<b>Trend Sports</b>							
Air Sports	Parachuting	7/14	7/15	7/16	7/17	7/21	7/22
Sport Climbing	Sport Climbing	15	16	17	18	19	20
Flying Disc	Ultimate	16	17	18	19	21	22
Finswimming	Finswimming	20	21	22	23	24	25
Lifesaving	Lifesaving	20	21	22	23	25	26
Orienteering	Orienteering	15	16	17	17	19	20
Roller Sports	Inline-Hockey	20	21	22	23	26	27
Roller Sports	Speed	14	15	16	17	19	20
Water Ski	Water Ski	19	20	21	22	26	27
<b>Invitational Sports</b>							
Dragon boat		7/14	7/15	7/16	7/17	7/18	7/19
Beach Handball		15	16	17	18	20	21
Tchoukball		21	22	23	24	26	27
Wushu		20	21	22	23	24	25
Softball		14	15	16	17	20	21

## 2. Qualification & Accreditation

### 2.7. Accreditation Center

Accreditation Center provides services, including verification, pickup and re-issue of the IAC Identity Accreditation Card for the athletes, officials and extra officials on the IF Passport, as well as for the staff of KOC and local organizing helpers.

Accreditation Center is located in the main lobby of Kaohsiung City Government Building. The address is No. 2, Si-Wei 3<sup>rd</sup> Road, Ling-Ya District, Kaohsiung City.

Open hours will be announced in the latest Bulletin before July 2009.

### 2.8. Entry Visa

KOC is currently working with governmental agencies to plan the visa-exemption procedure for all accredited persons to get speedy and convenient custom clearance. More details will be announced in the later issue of Bulletin.

“Visa-exemption” for passport holders:

- Australia, Austria, Belgium, Canada, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Iceland, Italy, Japan, Republic of Korea, Liechtenstein, Luxembourg, Malaysia, Malta, Monaco, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, U.K. and U.S.A
- Related link:: <http://www.boca.gov.tw/ct.asp?xItem=1443&ctNode=116&mp=2>

About visa entry for Mainland China, Hong Kong and Macao citizens:

Procedures will be announced in the later Bulletin.

### 3. Important Timelines

This timetable is useful for persons on the IF Passport:

1. Athletes/participants
2. Officials
3. Extra Officials

<b>Counting down to July 16 - 26</b>			
<b>Year</b>	<b>Month/day</b>		<b>Relative to TWG 09</b>
2008	Nov	Details about Accreditation; announcement of Bulletin No. 2.	8 months before
2008	Nov-Dec	Distribute accreditation data collection to Secretary General of International Federation.	8-7 months before
2009	Jan, 1st	* Online accreditation system: Open * KOC Finance Department fax line for Form E, F, G: Open	6 months before
2009	Jan 15th	Send out invitation letters by KOC to IF.	6 months before
2009	March 1st – March 15th	Send out notice of “guarantee deposit pre-authorization on the credit card” is invalid or canceled.	4 months before
2009	March, 15th	* Guarantee of 50% of total payment (Form E) must be made before this date. Last day to submit Form E. * No more changes of rooms and days for extra officials after this day. Substitues will be acceptable.	4 months before
2009	May, 15th	* Last day for balance payment (Form F). * Online accreditation system will be closed after this day.	2 months before
2009	Dec, 31st	Information collected on Form A, E-H will be destroyed to ensure and respect individual privacy.	Year end

## 4. Sports on the Web

KOC web site has a new face-lift! Starting the summer of 2008, the refreshing look of the web site has launched.

www.worldgames2009.tw

While the web site link remains the same, only the features and functions are enhanced and better. Besides the 31 sports, dates and venues can be found in the KOC web site, news for athletes, International Federations, spectators and media reporters are better served.



## 5. Venues

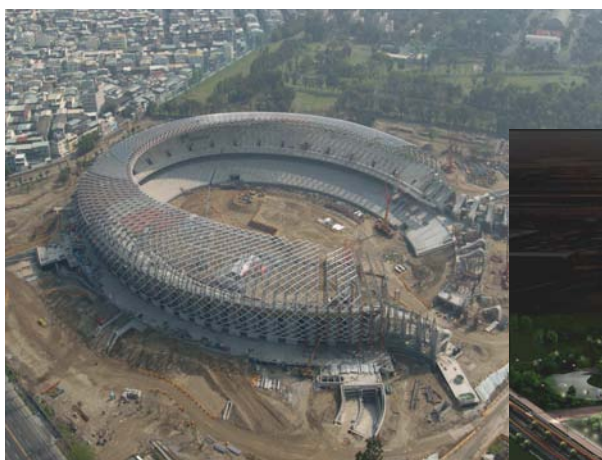
### 5.1. Update on venues

Out of the 23 venues published in Bulletin No. 1, the venue for Sumo is no longer in Kaohsiung Exhibition Center due to special circumstances. The new venue for Sumo is Kaohsiung Senior High School.

### 5.2. The Main Stadium

The Main Stadium is the sports venue approved by IAAF meeting the first class international track and field standard. Designed by the renowned Japanese architect Ito Toyoo and domestic Pei-Sen Liu Engineering Office, the spiral shape of solar-powered ceiling is the core feature of World Games Main Stadium. Kaohsiung's young and vibrant energy symbolizes the spiral concept. Integrating the latest 3D technical analysis and structural design, it has the capacity to host 45,000 spectators at the same time.

The gigantic venue is for not only the rugby and flying disc competitions in July 2009, it is also the meeting point of the thousands of participants in the opening and closing ceremonies. Estimated completion of this master piece will be no later than January 2009.



Construction at early stage

Animated night view



## 6. Equipments

Sports equipments used in all of the 31 sports are meeting the standards or certification of the International Federations, prior to using existing equipments, new purchases, rentals or sponsorships are made in accordance with IF. All of the equipments will be ready at Kaohsiung before March 2009.

## 7. Marketing and Public Relation

### 7.1. Host Broadcaster

Earlier this year on January 31, 2008, KOC signed the “Host Broadcasting Contract for The World Games 2009 Kaohsiung” with Public Television Service (PTS). Press conference took place at the heart of Kaohsiung City Government Building on February 1, 2008.



#### **Background information about PTS:**

Founded in 1998 as one of the national central television stations:  
[http://eng.pts.org.tw/about\\_02.htm](http://eng.pts.org.tw/about_02.htm)

#### **PTS is responsible for:**

1. Live broadcast of opening and closing ceremonies.
2. 6 hours of competitions daily on 2 TV channels.
3. 10-minute highlights of daily competition at 11am, 4pm and 10pm.
4. 30-minute highlights showing the next day at 11am for media usage.
5. Daily SNG live reporting and one special feature topic on one news channel.
6. Maintain The World Games 2009 Kaohsiung bilingual press web site.
7. Conduct various international marketing campaign for KOC.
8. Produce The World Games 2009 Kaohsiung official TV documentary.

**Contact: Mr. Anthony Lin**

**Email: [wg2009@mail.pts.org.tw](mailto:wg2009@mail.pts.org.tw)**

## 7. Marketing and Public Relation

### 7.2. Athlete Bio Card (Form V)

#### Shining for Victory



Form V is transparent like water for the reporters to bring out the parts of athletes that no one can see.

**In the eyes of spectators, domestic and international media reporters, athletes are the focus on the competition front.**

**Before anyone arrives in Kaohsiung and before the official World Games 2009 begins, Form V is the pioneering tool to promote and let the international media community to start talking about the best of the best athletes in the 31 sports of The World Games 2009 Kaohsiung!**

Form V is the invaluable form in two pages of A4, containing the 4 major contents. These information will enable TV producer and commentators to better highlight the athletes to the public and bring the spectators closer to the pearls of the sports.

4 major contents:

- I. Basic information; includes: Birth place, height and etc.
- II. Competition records in the past; includes: Competition name, location, ranking and etc.
- III. Sports career; includes: Results and ranking, beginning years, most memorable events and etc.
- IV. Others; includes: personal favorite food, hobbies, personal dream and etc.

**Form V is to be distributed at the same time when Form A is sent out by the international federation to the affiliated member associations.**

Completed Form V is to be collected back to Secretary General of International Federation, who will in turn remits to KOC.

## 8. Services

### 8.1. Accommodation

#### 8.1.1. Hotels

21 hotels signed with KOC to provide the accommodation for the World Games 2009. We are planning the allocation of the hotels to each sport /sport discipline. After the hotels are allocated, we will report in the next bulletin.

#### 8.1.2. Accommodation Near Venues

The accredited persons are accommodated as near as possible to the training and competition venues in order to minimize transport time, following IWGA's regulations.

#### 8.1.3. Allocation of Rooms Made by International Federation

Rooms reserved by the KOC for the accredited persons are mostly double room (two beds in the room). Three people or four people in the same room can be made subject to availability. KOC will provide the information about the number of rooms reserved, and International Federation (TD) can arrange the allocation of the rooms for its accredited people.

#### 8.1.4. Self Expenses in the Hotel

- a) The hotel only covers the night of stay and breakfast for the next morning on the service dates.
- b) Other expenses, such as telephone bill, paid TV, mini-bar and laundry, are not covered by KOC
- c) and individual shall be responsible for these expenses. The hotels are informed of the above accordingly.

## 8. Services

### 8.2. Transportation



Dome of Light in the new Formosa Boulevard Subway Station of Kaohsiung MRT.

#### 8.2.1. International Flights Arrival KHH

Athletes, officials and extra officials are requested to designate Kaohsiung International Airport (KHH) as the airport for arrival & departure while booking flight tickets.

If traveling from Taipei Taoyuan airport (TPE), transportation to Kaohsiung is self-responsible. Ground transfers from TPE airport to Kaohsiung are available:

1. Take high-speed rail to Kaohsiung: Take shuttle bus from Taoyuan airport to high-speed train station, then take the high speed train to Kaohsiung Zuo-Ying Station. (NOTE: Maximum load of luggage is as following: 1. Length should not exceed 150cm; 2. Total of length, width and height should not exceed 220cm; 3. Total weight should not exceed 40kg.)
2. By tour bus from within Taoyuan airport (TPE) to Kaohsiung (Approximately 4 hours)

#### 8.2.2. Shuttle Bus

During the reception days, KOC will provide shuttle bus to pick up athletes, officials, extra officials from Kaohsiung airport and Kaohsiung Zuo-Ying high speed train station to the hotel and Accreditation Center.

### 8.3. Volunteer Service



Toll free number for quick translation in the Kaohsiung taxi

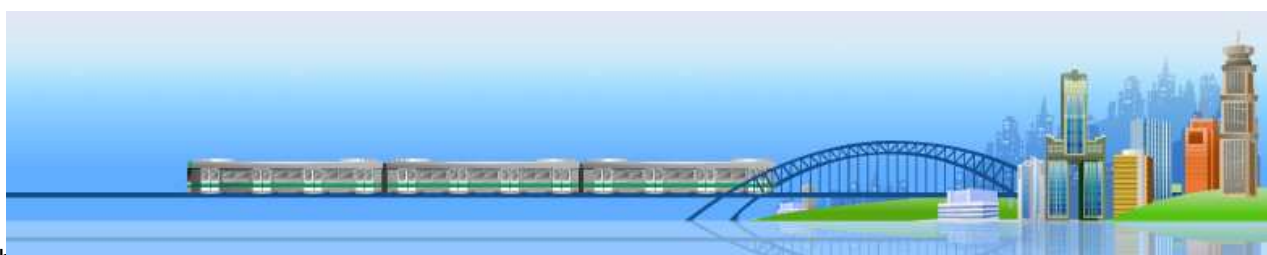
#### 8.3.1. Reception Volunteer

According the different sports and people, reception volunteers will be allocated for each country as communication platform. Reception volunteers will also offer necessary aids under particular circumstances.

Also, in the hotel and venue, you can find them at the volunteer station.

#### 8.3.2. Airport Pickup

Once World Games participants arrive at airport and high-speed rail station during service hours, there will be reception volunteers helping participants with shuttle buses to the hotel or Accreditation Center.



## 8. Services

### 8.4. First-aid/Emergency Medical

#### 8.4.1. Emergency Medical Services :

- (1) Include outpatient services, emergency treatment, hospitalization, and routine medical service.
- (2) Plan for the medical service of The World Games 2009 in each hospital (including specialized information counter and foreign language service).

#### 8.4.2. First-aid Station:

No oral medicine provided in venues.

#### 8.4.3. Overall Medical Network Plan:

Every venue should be assigned an emergency-responsible hospital in terms of location and distance. If there are not enough emergency-responsible hospitals, other qualified medical units in the same region will be reached.

#### 8.4.4. While staying in the hotel:

Athletes are arranged to stay in the selected hotels. Any emergency case should call 119 and ambulance to the nearby responsible hospitals.

#### 8.4.5. Range of Free Medical Service:

KOC only provides free medical service to the wounded athletes within competition venues. Individuals are required to pay for injured medical fee for any non-competition reasons.

#### 8.4.6. Hospitalization due to competition-related injury:

Injured athletes or working staff should be accompanied by teammates or reception volunteers to the hospitals. Before leaving hospitals, the injured should pay for medical fees (NT cash only) and take receipts as well as diagnosis certificate for insurance compensation.

## 8. Services

### 8.5 FICS-Service during TWG 2009

The service by FICS during the TWG will be available for dedicated group of delegations and can only be used voluntarily by them. FICS fully supports WADAs' principles and chiropractors do not prescribe drugs or perform surgery **or any other intrusive treatment**. The service of FICS is stated on a partnership, contract between FICS, IWGA and KOC.

- \* FICS supports and follows regular medical protocols
- \* FICS will co-operate fully with the athletes, coaches and the rest of the medical team
- \* FICS will represent chiropractors from all over the world
- \* FICS will assist the World Games 2009 to become the best Games possible
- \* FICS will empower athletes to perform naturally and at reach their peak performance
- \*

### 8.6. Scoring and Timing

Scoring and timing system is provided by KOC IT Department. IT Department is working with the ICT (Information Communication Technology) person from each International Federation for the scoring and timing needs in the venue. In addition, KOC has Swiss Timing as the partner of integrated timing and scoring system.

---

## Appendix

### Side photos

This Bulletin is made by illustrating photos next to the texts of information contained within. These colorful photos show the development progress in the KOC since 2007 until now. The theme of "09", composed of 24 photos, on the cover page symbolizes the year all of the participants and delegation will arrive at Kaohsiung for this grand event.

These photo collections are made possible because of contribution from the following organizations, persons and departments within KOC: